

PRO FEMINA THEATER PERFORMS AT GW

WASHINGTON, D.C. -- George Washington University's Women's Studies Program and Policy Center is sponsoring a performance of the Pro Femina Theater, a group dedicated to exploring human relationships from a woman's perspective.

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WASHINGTON, D.C. -- George Washington University's Women's Studies Program and Policy Center is sponsoring a performance of the Pro Femina Theater, a group dedicated to exploring human relationships from a woman's perspective, on Monday, November 24 at 8 p.m. in the Marvin Theatre, 800 21st St., NW.

a group dedicate

21st St., NW.

21st St., NW. Tickets, available at the door, are \$8. A reception will follow the play.

The original play, "An I for a You," was also performed at the International Festival of Women Artists during the U.N. Mid-Decade World Conference for Women in Copenhagen this summer. It is intended to stimulate thought and awareness and will be followed by a discussion with the audience.

All proceeds of this event will be donated to the Virginia R. Allan Full Partnership Fund and used to:

- * develop activities promoting understanding of the effects of domestic and foreign policy on women and men,
- * encourage women's participation in forming public policy, and
- * provide scholarship assistance and financial aid

Virginia Allan, an outstanding leader of the women's movement nationally and internationally, heads GW's women's studies program.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 1, 1980

CONTACT: DIANE RUSH
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FOR IMMEDIATE RELEASE

GW STUDY SHOWS JOHN ANDERSON AND NEW HAMPSHIRE ARE WINNERS,
FRONT-RUNNERS ARE LOSERS IN NETWORK NEWS

WASHINGTON, D.C. -- John Anderson received more favorable press than any other candidate on this year's CBS Evening News, according to four Media Analysis Project researchers at George Washington University's Television News Study Center. Their study, based on a five-month investigation of the evening news (January through June, 1980), also shows that despite a strong challenge by the Iowa caucuses, the New Hampshire primary maintained its lock on number one as the state getting most coverage in the campaign.

These findings, which are part of a larger study currently being conducted at GW and funded by the Russell Sage Foundation in New York, will appear next month in an article in Public Opinion magazine.

According to Project Director Michael J. Robinson, there were 730 stories on weekday CBS Evening News during these months that dealt directly or indirectly with the upcoming elections. Half of the stories were about candidates in their campaign roles and half concerned candidates in their official roles.

"About 350 stories were specifically about the presidential campaign,"

said Margaret Sheehan, assistant director of the project. Sheehan also said that "less than three percent of the stories dealt with elections below the presidential level," something she believes indicates once again how much the presidency dominates the attention of evening news.

Research associate Laura Halbleib also pointed out that President Carter not only received more coverage as candidate than any other candidate (even though he wasn't campaigning), he also was mentioned in 300 other stories in which he was acting "as President." Said Halbleib, "While Ted Kennedy was appearing on screen as a hapless campaigner, Jimmy Carter was often on TV pictured as head of state."

Nancy Conover, fourth member of the project, refused to draw any definitive conclusions about the benefit that might come to Carter from his extra coverage. "Richard Nixon got lots of coverage in 1974 and he would have been happier with lots less," she said.

But the study also shows that during January, when the crucial Iowa caucuses took place, Carter, while acting as national symbol, completely dominated the news at a time when international affairs were at the top of the list of public concerns. Unlike Nixon's press in 1974, virtually none of those stories about Carter in January were critical of him--96 percent of the pieces were either neutral or positive.

All four analysts said they were pleased with the extent to which CBS Evening News avoided subjectivity in its reportage. Robinson noted that 99 percent of the stories about candidates made no explicit evaluation of their competence, integrity or consistency. "In fact," said Robinson,

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"with the exception of the horserace news, where candidates were assessed on a winner-loser basis day-to-day, the journalists were very objective in their reporting."

Halbleib also pointed out that there seemed to be little, if any, partisan bias in the news reports. "Democrats got more coverage, but Republicans got more favorable coverage," said Halbleib, "and the worst press tended to go to Carter and Reagan," something Halbleib felt contradicted a partisan interpretation of news coverage.

Conover said the least surprising finding was that two of every three stories in Campaign '80 reportage were about horserace hoopla and the competition for delegates--a ratio which parallels very closely the last several campaigns. Conover went on to say that the most surprising finding was the positive coverage that John Anderson enjoyed, especially during the first three months of the year.

As of March 7, Anderson had received a 50 percent overall positive press score, 10 percent higher than the next highest score. Robinson said Anderson was the only candidate to get through to June 4 with positive press concerning both his "successfulness" and his "personal character." "Anderson was the only Republican other than Reagan to be treated as successful even though Anderson never won a primary or caucus," he said.

All four researchers felt Anderson was treated favorably because he was a new face, had done better than expected and was good on the stump. The researchers declined to conclude, however, that the press treated Anderson well because he is liberal.

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Sheehan also said that Anderson did well because he was not a front-runner. "Front-runners Reagan and Carter together got the worst press," she said. "CBS dutifully reported that Reagan and Carter were successful as candidates, but CBS also did more features--and more negative features--about Carter and Reagan than all other candidates combined. And, as the front-runners did better at the polls, they seemed to do worse in the feature reports," something Sheehan and her colleagues regarded as a reasonable response by the press "to covering people who might become president."

Robinson felt the study suggests that the press has built a system in which it acts as a thermostat. The press helped create bandwagon candidates early on by covering the early primaries and caucuses very heavily. (New Hampshire got almost four times as much news coverage as California.) But then, said Robinson, "the press takes the wheels off the bandwagons they help create by getting tougher on winners as the campaign wends on."

On the last point, Robinson concluded, "It's great to get momentum from TV, but the more momentum you get, the more the press gets on you. Candidates who want to live by the media ought to be prepared to die the same way."



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MAILING DATE: JULY 1, 1980

CONTACT: DIANE RUSH
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FOR IMMEDIATE RELEASE

SOCIOLOGIST ETZIONI JOINS GW FACULTY

WASHINGTON, D.C. -- Amitai Etzioni, a sociologist and scholar of international renown, joins the George Washington University faculty on July 1. He comes to GW from the White House where he was senior adviser in the Executive Office of the President. Prior to that, Etzioni spent a year at the Brookings Institution as guest scholar and formerly taught at Columbia University.

Etzioni is the first person to hold the newly established rank of university professor, a position authorized by the university's board of trustees to bring to campus scholars of distinguished reputation who have made significant contributions beyond any single discipline.

The author or editor of more than 15 books, he has written on topics ranging from the next technological revolution, complex organizations and political unification to the domestic and international implications of the space race and studies in social change. His writings have been published in several languages.

News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 1, 1980

CONTACT: DIANE RUSH
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PUBLIC SERVICE ANNOUNCEMENT
FOR BROADCAST THROUGH JULY 17

SCIENCE FICTION TODAY--SCIENCE FACT TOMORROW

(30 seconds)

Planning an educational system for the first space community may sound like grist for the sequel to Star Trek, but it's for real. On July 17 through 19 George Washington University will sponsor a convention including educators, astronauts and futurists who will discuss a model educational system for the future in space. For more information, call (315) 853-6279.

End



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MAILING DATE: JULY 1, 1980

CONTACT: DIANE RUSH
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PUBLIC SERVICE ANNOUNCEMENT
FOR BROADCAST THROUGH JULY 19

WOMAN ASTRONAUT TO SPEAK AT GW

(15 seconds)

Dr. Rhea Seddon, a National Aeronautics and Space Administration female astronaut, will speak about "A Woman's Place in Space" at George Washington University's Marvin Center Theater at 10 a.m. on Saturday, July 19. The public is invited.

End



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 2, 1980

CONTACT: ROBERT BOVÉ
676-6463 (office)
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FOR IMMEDIATE RELEASE

GW SUMMER SESSION

WASHINGTON, D.C. -- The Washington area's only college-level course on dinosaur paleontology -- and hundreds of other courses -- are offered during the final segment of summer sessions at George Washington University. Registration for the five-week session July 16. For more information call GW Summer Sessions at 676-6360.



News Release

GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 2, 1980

CONTACT: ROBERT BOVE
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PUBLIC SERVICE ANNOUNCEMENT
FOR BROADCAST THROUGH

GW SUMMER SESSION

(20 SECONDS)

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Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

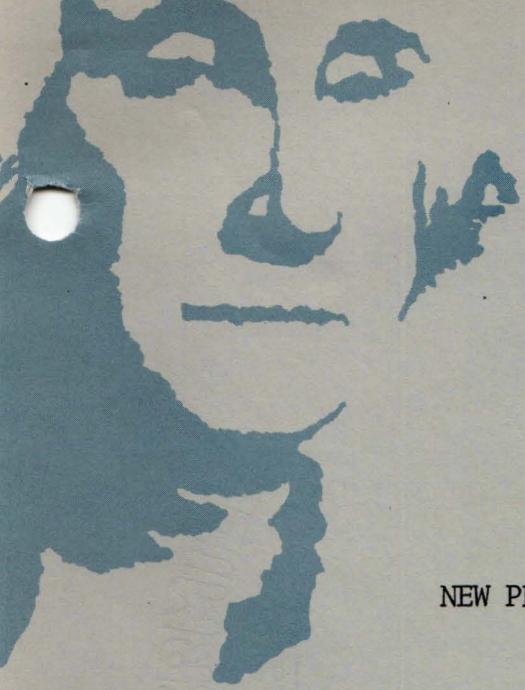
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News Release

GEORGE WASHINGTON UNIVERSITY

Office of Public Relations/Washington, D.C. 20052/(202) 676-6460
MAILING DATE: JUNE 3, 1980

CONTACT: DIANE RUSH

676-6464 (Office)
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FOR IMMEDIATE RELEASE

NEW PROGRAM IN DANCE THERAPY OFFERED AT GW

WASHINGTON, D.C. -- A new undergraduate program in dance therapy will be offered by George Washington University's School of Education and Human Development in fall 1980.

This program provides undergraduates interested in dance therapy as a career with a broad educational background in dance and the social sciences and introductory experiences in dance therapy, and prepares the student to pursue a master's degree in dance therapy.

Practical experience in dance therapy consists of a semester of field work as a volunteer in some capacity other than as a dance therapist in a mental health or educational facility, teaching dance to various age groups considered normal, assuming leadership in recreational settings, or observing and assisting an individual working in dance therapy in a variety of settings.

For more information, call Nancy Johnson at (202) 676-6629.



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 3, 1980

CONTACT: ROBERT BOVÉ
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FOR IMMEDIATE RELEASE

REGISTRATION STARTS FOR GW PARALEGAL TRAINING FOR SENIOR CITIZENS

WASHINGTON, D.C. -- George Washington University's Paralegal Training for Seniors program is now registering for the fall session beginning in September. People 55 years old or older who want to learn how to help other senior citizens with legal problems may be eligible for this nine-month program designed especially for older persons. Courses focus on such topics as Social Security, Medicare, age discrimination, divorce and child custody rights of grandparents. For registration information call 676-4869.



News Release
GEORGE WASHINGTON UNIVERSITY
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MAILING DATE: JULY 3, 1980

CONTACT: DIANE RUSH
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FOR IMMEDIATE RELEASE

SCIENCE FICTION TODAY--SCIENCE FACT TOMORROW

WASHINGTON, D.C. -- Planning an educational system for the first space community may sound like grist for the sequel to "Star Trek," but it's for real.

A three-day (July 17-19) convention of the Amicitia International School for the Future will feature more than 50 speakers including educators, astronauts and futurists who will discuss a model educational system for the future in space. Sponsored by George Washington University's School of Education and Human Development, sessions will be held in GW's Marvin Center, 800 21st St., NW.

Gene Roddenberry, producer of the TV series and movie, "Star Trek," will speak at a banquet Saturday, July 19 at 7 p.m. in the Marvin Center first floor. His topic will be "Rendezvous in Space."

As a grand finale to the convention, Roddenberry and others will lead a parade down Pennsylvania Avenue to the White House on Sunday, July 20 at 10 a.m., the 11th anniversary of the U.S. lunar landing.

Headline speaker at the convention is Dr. Rhea Seddon, a female astronaut with the National Aeronautics and Space Administration (NASA).

Her topic is "A Woman's Place in Space." She will speak in the Marvin Center Theater at 10 a.m., Saturday, July 19. The public is invited.

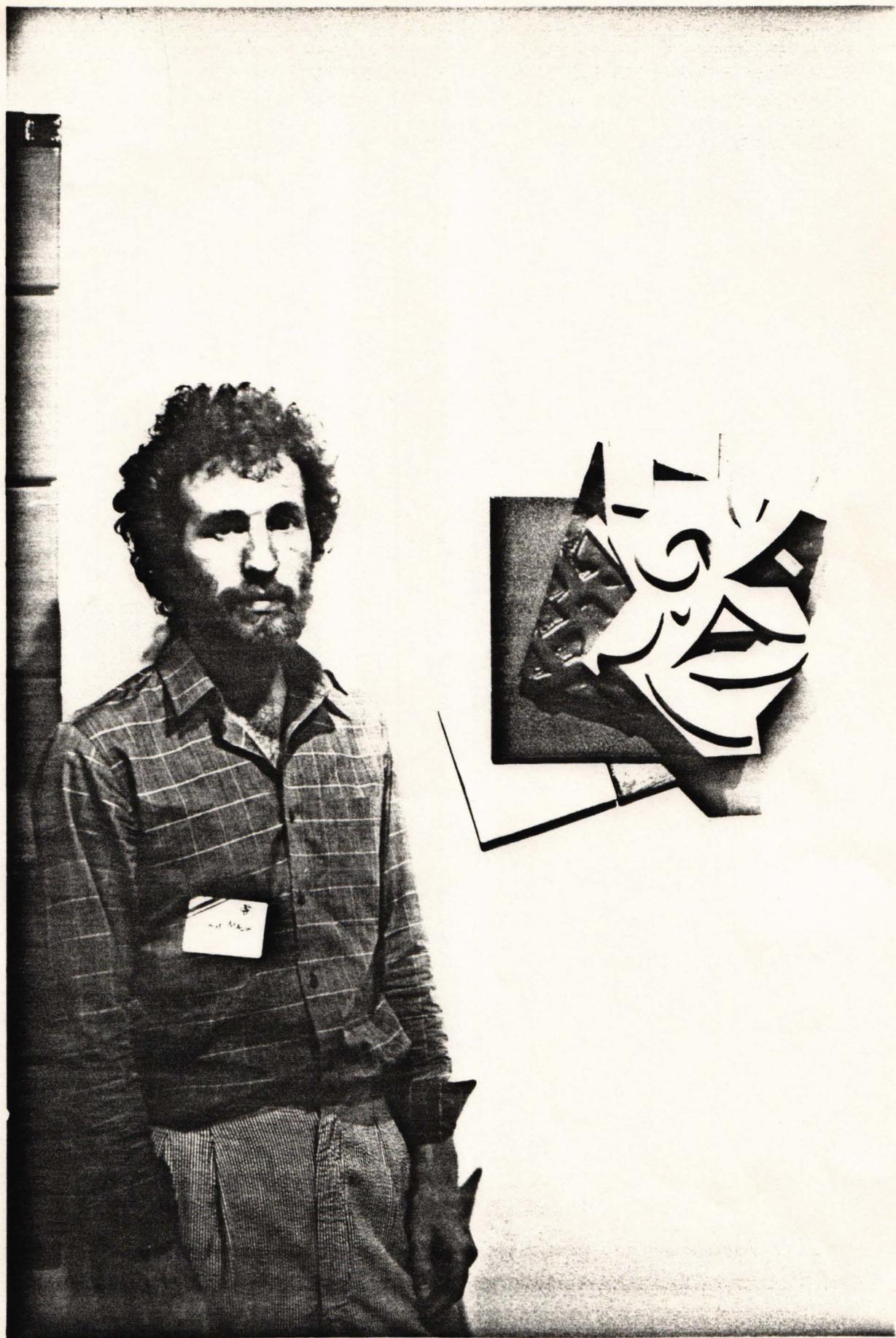
Other speakers include:

* Barbara Hubbard, futurist and chairperson of the International Committee for the Future, will talk about a universal meta-curriculum on Thursday, July 17.

* Dr. Kerry Joels, chief of education at the Smithsonian Institution's National Air and Space Museum, will address the question of space science education for the future, Friday, July 18.

* Jesco von Puttkamer, head of NASA's future planning of space transportation systems, will discuss the future for humanity in space, Saturday July 19.

For registration information, contact Nancy Kobryn at (315) 853-6279.



7/3/80

MAINE ARTIST GEORGE MASON stands beside his ceramic art work, "Dancers," which is on exhibition at George Washington University's Dimock Gallery through July 18, The works of 16 nationally and internationally known ceramic artists have been brought together in the current exhibition, "Architectural Ceramics," organized by the gallery in conjunction with the International Sculpture Conference held in Washington in early June. Mason lives on Clarks Cove Road, Walpole, Maine.

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7/3/80

Sunday Department
THE HARTFORD COURANT
285 Broad St.
Hartford, Conn. 06115

GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052

ARTIST DAVID HAYES of Hartford, Conn., stands beside his glazed ceramic work "White Wing Relief" in George Washington University's Dimock Gallery in Washington, D.C. The piece is 30 by 26 inches and will be on exhibition through July 18 along with the ceramic art works of 15 other artists of national and international reputation. The Dimock exhibition, "Architectural Ceramics," was organized in conjunction with the International Sculpture Conference held in Washington in early June. Hayes was born in Hartford and lives in Coventry. His work has been exhibited widely throughout the United States and abroad.

Office of Public Relations
The George Washington University
Washington, D.C. 20052

CONTACT: JANE LINGO
(202) 676-6460 (office)
(202) 234-3453 (home)



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JUNE 4, 1980

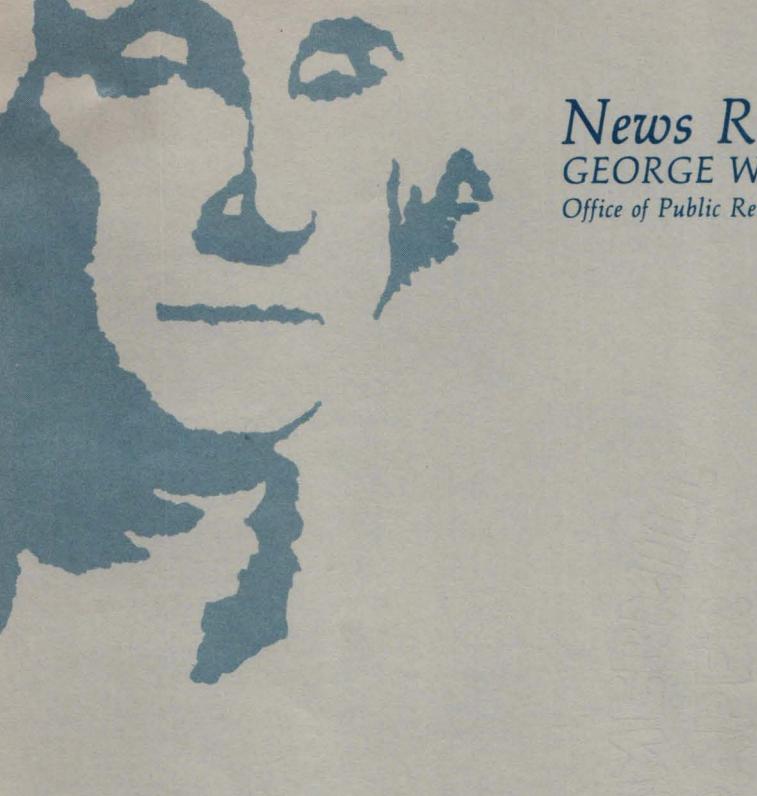
CONTACT: ROBERT BOVÉ
(202) 676-6463 (office)
(703) 528-4791 (home)

FOR IMMEDIATE RELEASE

DISTRICT JUDGE W. ERVIN JAMES TO SPEAK DURING STATE BAR CONVENTION

WASHINGTON, D.C. -- "The World Faces a Choice: Chaos and Tyranny or Rule of Law" is the subject of a speech by the Honorable W. Ervin James, judge for the 127th Judicial District in Houston, at a breakfast meeting during the State Bar of Texas Convention in Dallas, Friday, June 13. The meeting, sponsored by the George Washington Law Association, will be held at 7:30 a.m. in the Wedgewood Room of the Holiday Inn Downtown, 1015 Elm Street.

Judge James received his J.D. degree from the George Washington University law school in 1941. Prior to assuming his duties as District Judge, his career in public service included terms as assistant secretary of commerce and president of the Houston Legal Foundation.



News Release

GEORGE WASHINGTON UNIVERSITY

Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JUNE 4, 1980

CONTACT: DIANE RUSH
676-6464 office
338-3497 home

PUBLIC SERVICE ANNOUNCEMENT
FOR BROADCAST THROUGH JUNE 17

GW OFFERS CONTINUING ENGINEERING EDUCATION

(30 seconds)

The Continuing Engineering Education Program at George Washington University offers a wide range of state-of-the-art courses for engineers, managers and scientists.

Courses are given in the fields of electronics, communications, computers, statistical methods, environment and energy, materials and structures, medical engineering, safety/reliability and management/information science.

For information, call 676-6106. That's 676-6106.

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News Release

GEORGE WASHINGTON UNIVERSITY

Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JUNE 6, 1980

CONTACT: DIANE RUSH
(202) 676-6464 (office)
(202) 338-3497 (home)

FOR IMMEDIATE RELEASE

GW'S ALL-TERRAIN JAMES BOND MOBILE PLACES IN COMPETITION

WASHINGTON, D.C. -- Picture a small boat chugging through the water. As the boat nears shore it emerges to reveal four wheels, and it takes off down a dusty road in hot pursuit of the unknown.

No, it's not a James Bond vehicle. It's George Washington University's all-terrain vehicle, designed and built by five engineering students under Professor Roger Kaufman.

Recently the vehicle won fifth place out of 21 entries in the 1980 Mini Baja East Competition held at the University of Delaware.

GW's showing was particularly impressive since it was the only first-time entry to make the top winner's circle. According to Kaufman, most other schools had been refining and racing the same basic vehicle for two or three years. "Our vehicle was entirely

more

page two of two

designed, built and raced as an extracurricular project," says Kaufman, "while most other schools had students working on the Mini Baja vehicle as a formal course, sometimes with 70 or 80 students assisting. They received academic credit and were aided by professional machinists, extensive shop facilities and generous budgets. Some schools spent \$3-4,000. Our vehicle cost only \$750."

The purpose of the competition is to introduce engineering students to practical industrial design by having them design and build a one-man all-terrain vehicle to be judged on safety, appearance, design, cost and performance. Among the performance tests are acceleration, land maneuverability through rough terrain, deep water maneuverability, a draw-bar pull test and a 15-lap two-hour endurance race through mud, water, sand, rough terrain and a twisting rally-type course. GW's vehicle came in second in the 15-lap endurance run which was the main measure of over-all vehicle performance.



News Release

GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 7, 1980

CONTACT: DIANE H. RUSH
676-6464 (office)
338-3497 (home)

FOR IMMEDIATE RELEASE

MARY POLITZER HANEY TO CONDUCT WORKSHOP AT WORLD CONFERENCE

WASHINGTON, D.C. -- Mary P. Haney, coordinator of the international program for George Washington University's Women's Studies Program and Policy Center, will conduct a series of workshops at the Mid-Decade World Conference for Women in Copenhagen, Denmark July 14-30.

Entitled "Growing Older Female: The Needs and Resources of Aging Women," the workshops will collect data to develop a comparative international picture of the social and economic status of older women cross-culturally and to study policy options for their benefit.

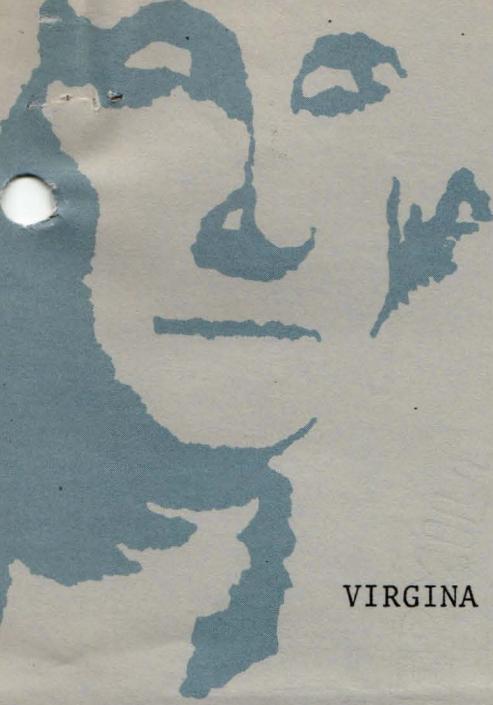
In the U.S., women over 65 are the fastest growing segment of the population. According to National Institute on Aging data, by the year 2035 older women will outnumber older men by 11 million (33.4 million women vs. 22.4 million men).

Haney, a foreign service spouse, was for many years involved in diplomatic and community activities in France, Yugoslavia, Mali, South Vietnam and Poland. She directed two projects on sexism in the New Delhi, India, school system and served as consultant on women's issues for the United State Information Service in New Delhi.

-more-

She received a B.A. at the University of California at Berkeley and an M.A. at Columbia University.

The mid-decade conference, a follow-up to the 1975 International Women's Year meeting in Mexico City, will assess worldwide progress toward achieving goals adopted then and formulate action-oriented programs for the second half of the UN Decade for Women. The conference will focus on education, health and employment, as well as the effects of apartheid on women in South Africa, the plight of women refugees and Palestinian women.



News Release

GEORGE WASHINGTON UNIVERSITY

Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 7, 1980

CONTACT: DIANE RUSH

676-6464 (Office)
338-3497 (Home)

FOR IMMEDIATE RELEASE

VIRGINIA ALLAN NAMED DELEGATE TO WORLD CONFERENCE

WASHINGTON, D.C. -- Virginia R. Allan, who heads George Washington University's Women's Studies Program and Policy Center, has been selected as an official U.S. delegate to the United Nations' Mid-Decade World Conference for Women in Copenhagen, Denmark July 14-30.

The conference, a follow-up to the 1975 International Women's Year (IWY) meeting in Mexico City, will assess worldwide progress toward achieving goals outlined in resolutions adopted then and formulate action-oriented programs for the second half of the UN Decade for Women. The conference will focus on education, health and employment as well as the effects of apartheid on women in South Africa, the plight of women refugees and Palestinian women.

Since assuming her position at GW in 1977, Allan has spearheaded a public policy focus for the program. Under her leadership, congressional internships on Capitol Hill to study public policy as it affects women will begin in September

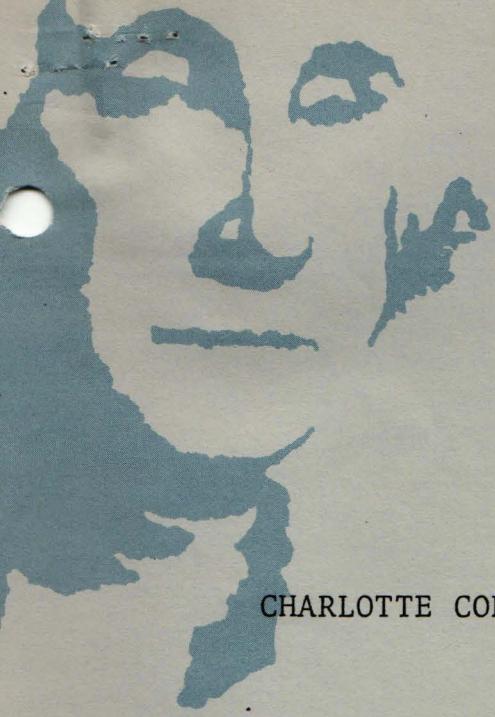
for 11 GW women's studies graduate students.

Before joining GW, Allan was Deputy Assistant Secretary of State for Public Affairs for five years. In this position, she worked closely with the 1975 IWY and helped establish the IWY Secretariat located in the Department of State. She organized briefings before, during and after the Mexico City conference and state meetings in preparation for the 1977 National Women's Conference in Houston.

Before joining the Department of State, Allan was a consultant to the secretary of Health, Education and Welfare and was national president of the National Federation of Business and Professional Women's Clubs. While in office, she originated the idea for a nationwide network of state commissions on the status of women.

In 1969, Allan chaired the President's Task Force on Women's Rights and Responsibilities which produced the report "A Matter of Simple Justice" and presented a bust of Susan B. Anthony to the White House.

A native of Michigan, Allan was a regent of Eastern Michigan University for 10 years and graduated Phi Beta Kappa from the University of Michigan.



News Release

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Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 7, 1980

CONTACT: DIANE RUSH
676-6464 (Office)
338-3497 (Home)

FOR IMMEDIATE RELEASE

CHARLOTTE CONABLE TO CONDUCT WORKSHOP AT WORLD CONFERENCE

WASHINGTON, D.C. -- Charlotte W. Conable, coordinator of public policy projects for George Washington University's Women's Studies Program and Policy Center, will conduct a series of workshops at the Mid-Decade Forum running concurrently with the United Nations' Mid-Decade World Conference for Women in Copenhagen, Denmark July 14-30.

Entitled "Growing Older Female: The Needs and Resources of Aging Women," the workshops will be used to collect data to develop a comparative international picture of the social and economic status of older women cross-culturally and to study policy options for their benefit.

In the U.S., women over 65 are the fastest growing segment of the population. According to National Institute on Aging data, by the year 2035 older women will outnumber older men by 11 million (33.4 million women vs. 22.4 million men).

"Aging is definitely a women's issue," said Conable, "since women make up the largest share of the aging population."

Today, life expectancy in the U.S. for women is 74 and for men, 67.

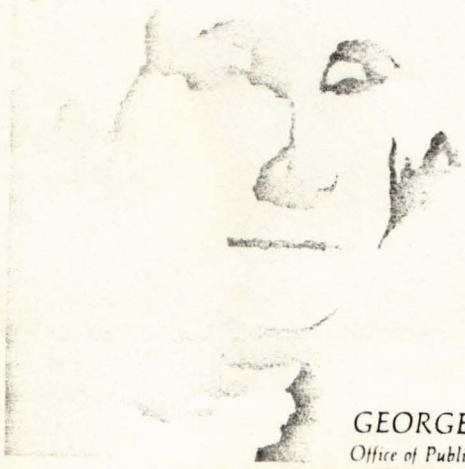
Conable, author of Women at Cornell: The Myth of Equal Education, is a former member of the Cornell University board of trustees. She received a B.S. degree at Cornell and an M.A. in women's studies at GW. In 1977, she was a staff member for the National Women's Conference in Houston.

The mid-decade conference, a follow-up to the 1975 International Women's Year meeting in Mexico City, will assess worldwide progress toward achieving goals adopted then and formulate action-oriented programs for the second half of the UN Decade for Women. The conference will focus on education, health and employment, as well as the effects of apartheid on women in South Africa, the plight of women refugees and Palestinian women.

WAXAHACHIE SON RECEIVES DEGREE -- Lt. Col. Anthony N. Stout, U.S.A., right, son of Judge A.R. Stout of Waxahachie, is shown with Mrs. Stout, second from right, and Mr. and Mrs. S.F. Turner at the traditional President's Reception for the Graduates the evening of May 3 at George Washington University in Washington, D.C. Stout, who received the degree of master of arts in higher education in ceremonies at GW the next day, received his bachelor of arts degree at the University of Texas at Austin in 1955. Col. Stout is stationed at CINCLANT (Commander in Chief, Atlantic Command) in Norfolk, Va.

Office of Public Relations
The George Washington University
Washington, D.C. 20052

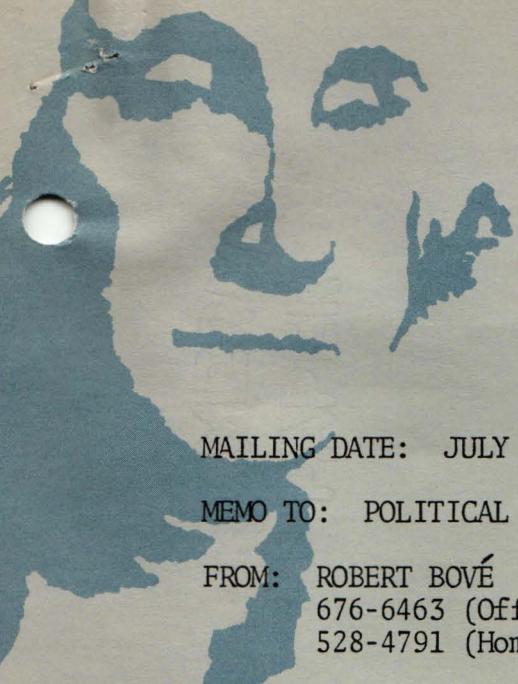
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THE WAXAHACHIE LIGHT
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GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052





News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 9, 1980

MEMO TO: POLITICAL EDITORS

FROM: ROBERT BOVÉ
676-6463 (Office)
528-4791 (Home)

RE: CAMPAIGN '80 STAFF, CONGRESSMEN, POLITICAL EXPERTS AND CONSULTANTS
TO SPEAK AT TAFT INSTITUTE OF GOVERNMENT SEMINAR AT GW.

Political experts and consultants, campaign '80 staff and congressmen are among the scheduled speakers at the Robert A. Taft Institute of Government Seminar at George Washington University July 14-25.

Elementary and secondary school teachers and administrators from around the country are attending the two-week seminar which focuses on the political process (parties, politics, elections) and policy-making (nature, structure and operation of the national government).

In addition to attending seminars conducted by guest speakers and GW political science faculty members, teachers and administrators will spend two days (July 22-23) on Capitol Hill studying Senate and House committee operations as well as meeting with senators and congressmen.

Reporters must call GW's Office of Public Relations at the above number to attend the following speeches (all others are open):

July 17

Michael MacLeod, Director, National Unity Campaign for Anderson,
2 pm.

-more-

July 18

Dr. William Adams, Media Consultant, Bush for President Committee, 10:30 a.m.

July 21

Les Francis, Executive Director, Democratic National Committee, 12 noon.

Other speakers include pollster Peter Hart, television news analyst Ford Rowan and Los Angeles Times reporter Eleanor Randolph.

(Complete schedule enclosed. Unless otherwise noted, seminar lectures will take place in room 636, Building C, 2201 G Street, NW.)



News Release

GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 10, 1980

CONTACT: DIANE RUSH
676-6464 (Office)
338-3497 (Home)

FOR IMMEDIATE RELEASE

GW HOSTS CONFERENCE ON BUSINESS, ENVIRONMENT AND PUBLIC POLICY

WASHINGTON, D.C. -- Top-level business executives, government leaders and business academicians from 50 universities across the country meet this week (July 14-18) at a conference to examine how the business environment is affected by government and whether business administration students are adequately prepared for the business world of the 1980s.

The conference, entitled "Business, Environment and Public Policy," is co-sponsored by George Washington University and the American Assembly of Collegiate Schools of Business, the accrediting agency for schools of business. Two identical conferences are being held at Washington University in St. Louis and the University of California at Berkeley. A compilation of results and recommendations from all three conferences will be distributed to participants.

The program includes James L. Dutt, chairman and chief executive officer of Beatrice Foods Company; George J. Sella Jr., president of American Cyanamid Company; and C. William Verity Jr., chairman of Armco Steel, who will discuss "The Impact of Changing Business Environment on Top Management, the Company and the Industry" at 11 a.m., Monday, July 14.

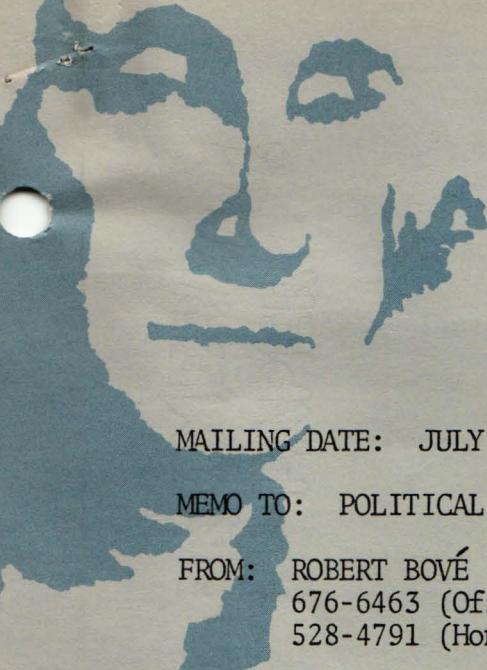
page two of two.

"The New Political Role of Business" is the topic for a 3:30 p.m. discussion Tuesday, July 15, with Rady A. Johnson general manager of government affairs, Standard Oil Company of Indiana, and Wayne Smithey, vice president, Washington affairs, Ford Motor Company.

"Government Regulation of Business" will be discussed by Basil J. Whiting, deputy assistant secretary for the Occupational Safety and Health Administration, Robert W. Crandall of the Brookings Institution and James M. Graham, counsel for the Senate Governmental Affairs Committee on Wednesday, July 16 at 11 a.m.

Richard F. Schubert, president of Bethlehem Steel Corporation, will be the dinner speaker at One Washington Circle Hotel, 7:30 p.m., Tuesday, July 15.

The conference is being held at the Marvin Center, room 426, 21st and H Streets, NW.



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GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

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FOR IMMEDIATE RELEASE

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 14, 1980

CONTACT: DIANE RUSH
676-6464 (Office)
338-3497 (Home)

MEMO TO: BUSINESS EDITORS

RE: GW HOSTS CONFERENCE ON BUSINESS, ENVIRONMENT AND PUBLIC POLICY

Top-level business executives, government leaders and business academicians from 50 universities across the country will meet this week (July 14-18) at George Washington University to examine how the business environment is affected by government.

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Following are remarks from headline speakers.

Richard F. Schubert
President, Bethlehem Steel Corporation

"Growing recognition of the plight of the ailing steel and auto industries--and acknowledgement of government's

-more-

contributions to their distress--has led to strong support for government measures to alleviate the problems of those crucial sectors of the economy. That development, in turn, probably portends the emergence of a broader strategy for 'the reindustrialization of America.' "

George J. Sella, Jr.
President, American Cyanamid Company

"In the era we are entering now, a tough competitive environment of growing complexity, you can help us by turning out people who can think practically, logically and strategically. In addition, if these people have a broad understanding of the full interplay and force affecting today's market place, including the political arena, they will be much more effective as the business managers of tomorrow."

Don A. Goodall
Director, Federal Government Relations
American Cyanamid Company

"The corporate political action committee is the newest tool available to management to help shape a governmental climate that will foster growth of the private sector. Today's business manager must be a more active participant in the political process."

James L. Dutt
Chairman and Chief Executive Officer
Beatrice Foods Company

page three of five

"There's a cost of government regulation that is even higher and more harmful than inflation. It is what I call the intimidation factor--the awesome power of federal regulatory agencies. The use of that power has a chilling effect on the spirit of enterprise that made this country so good. We are not opposed to government regulation per se, but government has gone to extremes in its regulatory zeal. Its regulations have to be reassessed in the cold light of cost-benefit analysis."

Hans H. Munte
Executive Vice President--International
The Continental Group Inc.

"The United States today finds its economic strength overshadowed by seemingly stronger economies and its once well-honed competitive edge outmatched by sharper competitive forces. To succeed in global competition, we must search for a better understanding and coordination between business, labor and government to facilitate and support international action--in short, a concerted effort with a global perspective."

Lawrence A. Fox
Vice President, International Economics Affairs
National Association of Manufacturers

"American trade negotiators like to wrap up one successful negotiation and then go on to the next. In the past, consequently, our negotiators have been so busy planning for the next negotiation, they

have frequently failed to assure adequate implementation of the last negotiation. The Multilateral Trade Negotiations (MTN) will be of little value to American industry unless the implementation phase becomes the paramount objective of our government's trade negotiators for the next several years. Elimination of foreign export subsidies, opening up government purchases to import competition, and reduction of phoney technical standards are key MTN non-tariff barrier agreements requiring careful implementation."

William Halal
School of Government and Business Administration
George Washington University

"Strategic planning in major corporations is not likely to realize the potential contribution it can make until it addresses these difficult new issues that concern the institutional role of large corporations in post-industrial society. This is a great challenge for corporation executives and strategic planners which requires re-inventing the firm as an economic, social and political institution."

Murray L. Weidenbaum
Director, Center for the Study of American Business
Washington University

"The rapid and pervasive expansion in government regulation of business which has occurred in the United States in recent years is fundamentally altering the relation between business and government. I suggest that the concept of a regulated industry has become archaic. We

page five of five

now live in an economy in which every industry is feeling the rising power of government regulation in each major aspect of its day-to-day operations. Virtually every company in the United States knows the impact of a vast array of government involvement in its internal decision making."

Theodore V. Purcell
School of Business Administration
Georgetown University

"Business ethics is neither anti-business nor mere business public relations. It is a practical discipline and a serious tool for helping managers (and indeed democratic capitalism) both provide efficient goods and services, and also serve the common goal with social justice."

7/14



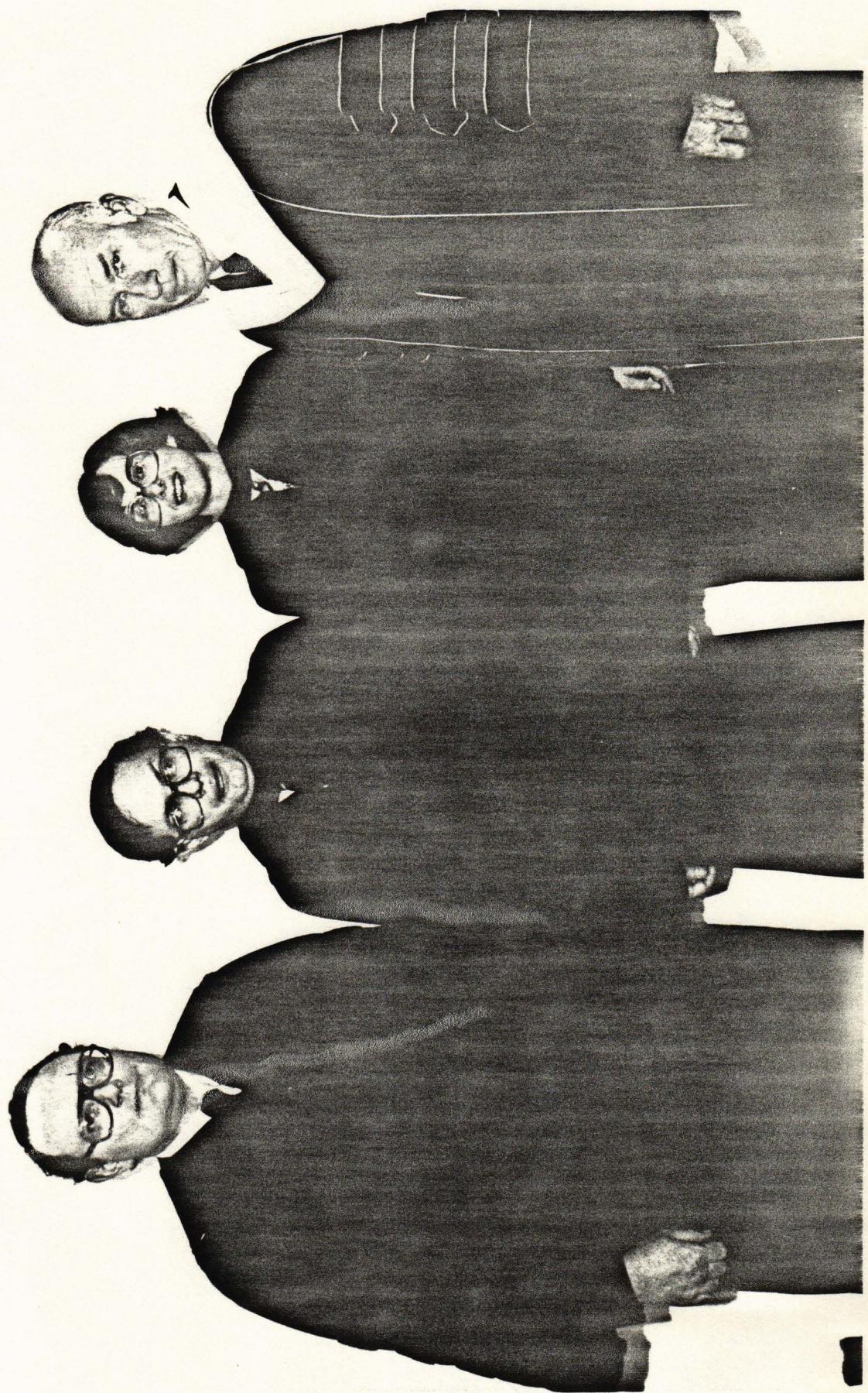
Tom Glitter, Editor
WEST OMAHA SUN
Sun Newspapers 4875 "F" St.
Omaha, Nebraska 68117

GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052

FORMER OMAHA RESIDENT RECEIVES LAW DEGREE AND AWARD--John C. Cady, left, son of Mrs. Clinton O. Cady of Ruggles Street, Omaha, received the degree of juris doctor from the George Washington University National Law Center in Washington, D.C., in ceremonies in May. He is shown before the exercises with (L to R) GW National Law Center Dean Jerome A. Barron, fellow law graduate Ms. Diane K. Wilson and GW President Lloyd H. Elliott. Cady, a graduate of Cathedral High School in Omaha, received a B.A. in mathematics from the University of Nebraska at Omaha in 1963. In the fall, Cady will be an assistant professor of law at the law school of George Mason University in Arlington, Va. Cady received the United States Law Week Award which goes annually to an outstanding senior law student.

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7/14/80

THE INDEPENDENT ENTERPRISE
Bryan Hopkins, Editor
Box 520
Payette, Idaho 83661

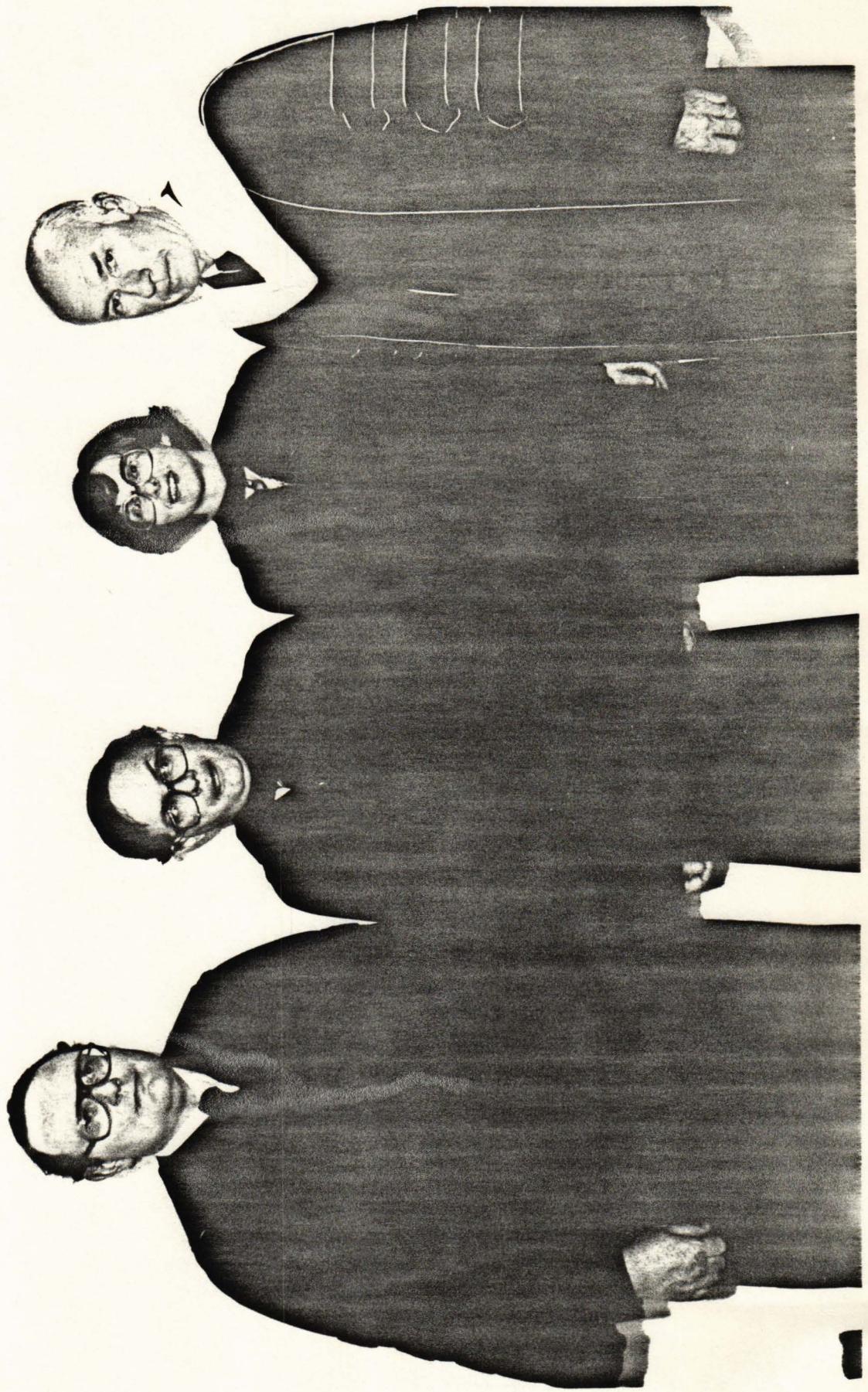


GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052

FORMER PAYETTE RESIDENT RECEIVES LAW DEGREE AND AWARD -- Diane K. Wilson, second from right, is shown with George Washington University President Lloyd H. Elliott, right, Dean Jerome A. Barron of the GW National Law Center, second from left, and fellow law graduate John C. Cady, before the May commencement exercises at GW when she received the degree of juris doctor. She also received the Charles Glover Award for the highest average grade in the third-year full-time course. Ms. Wilson, the daughter of Mr. and Mrs. Russell Williams, grew up in Payette and was graduated from Payette High School as valedictorian. She received a B.A. in history from Stanford University in 1966. This September, she will be a law clerk on the District of Columbia Court of Appeals.

Office of Public Relations
The George Washington University
Washington, D.C. 20052

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7/14

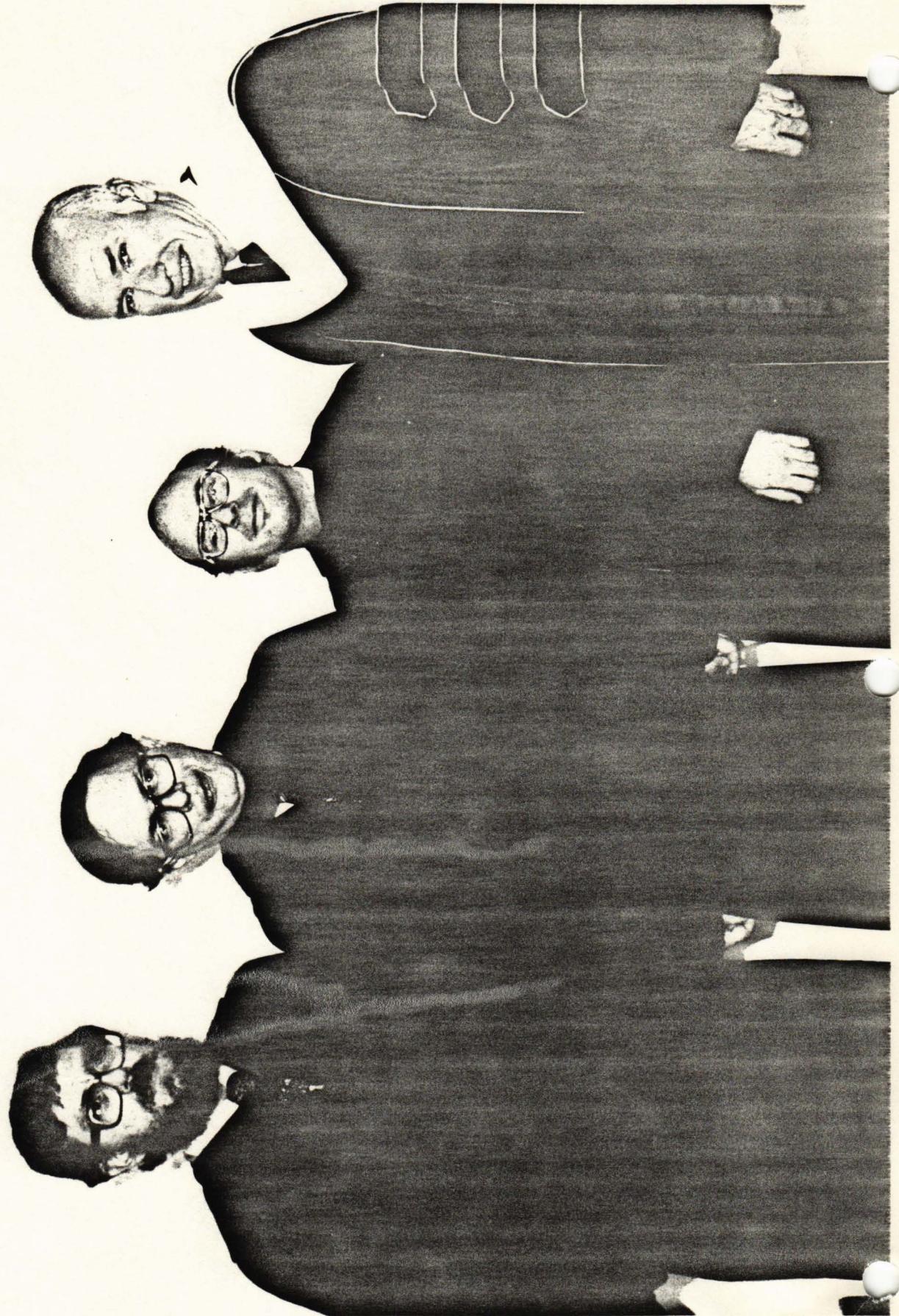
THE MONTGOMERY COUNTY SENTINEL
P.O. Box 1272
Rockville, Md. 20850

GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052

ROCKVILLE RESIDENT RECEIVES DEGREE AND AWARD-- Eliot C. Chabot, second from right, son of Judge of the United States Tax Court and Mrs. Herbert L. Chabot, received the degree of juris doctor from George Washington University's National Law Center in ceremonies in May. He is shown with (L to R) fellow graduate David Seidman, GW National Law Center Dean Jerome A. Barron, and GW President Lloyd H. Elliott. Chabot, a graduate of Robert E. Peary High School in Rockville, received a B.A. from the University of Maryland in 1977 with a major in government and politics. At George Washington, he received a George Washington Award for his work towards protecting GW students' interests, particularly in drafting revisions of the University Judicial Document on Non-Academic Student Discipline and the Academic Dishonesty Policy. The awards, established in 1976 to recognize outstanding contributions in any area of the university by students, faculty and staff, went to only six persons this year. Chabot is now on the House Information Systems Staff of the United States Congress Committee on House Administration.

Office of Public Relations
The George Washington University
Washington, D.C. 20052

CONTACT: JANE LINGO
(202) 676-6460 (office)
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Mr. John W. Gandy, Jr., Vice President

7/14

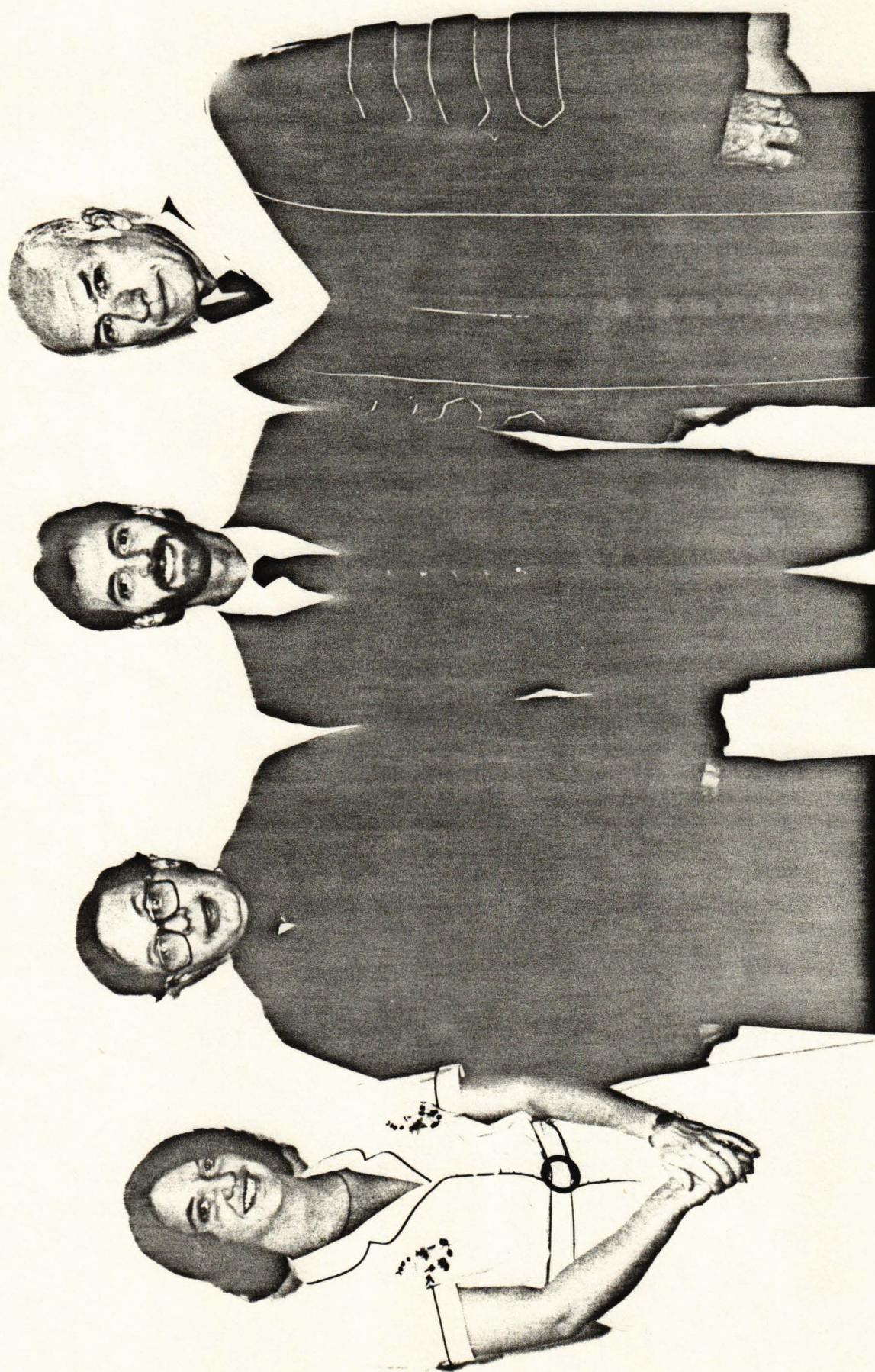
THE NORTHWEST CURRENT
5428 MacArthur Blvd. N.W.
Washington, D.C. 20016

GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052

NORTHWEST RESIDENT RECEIVES LAW AWARD-- Peterson W. Jaegerman of Woodley Place, N.W., second from right, received a Jennie Hassler Walburn Award at George Washington University's National Law Center this year. The awards go annually to students in the GW National Law Center for outstanding work in the course in civil procedure. Five, in all, were given this year. Jaegerman, who will be a senior next year, is shown with (L to R) GW law student Ellen Mahan, who won another award (the Jacob Burns Van Vleck Case Club Award), GW National Law Center Dean Jerome A. Barron and GW President Lloyd H. Elliott.

Office of Public Relations
The George Washington University
Washington, D.C. 20052

CONTACT: JANE LINGO
676-6460 (office)
234-3453 (home)





News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 14, 1980

CONTACT: ROBERT BOVÉ
(202) 676-6463 (Office)
(703) 528-4791 (Home)

FOR IMMEDIATE RELEASE

GW LAW DEAN TO SPEAK DURING ANNUAL ABA MEETING IN HONOLULU

WASHINGTON, D.C. -- Jerome A. Barron, nationally recognized First Amendment scholar and dean of George Washington University's National Law Center, will be the featured speaker at a GW law alumni dinner during the annual meeting of the American Bar Association in Honolulu on Monday, August 4. In addition, two outstanding local law alumni will be honored with the GW Law Association professional achievement award: Family Court Judge Katsugo Miho (LLB, '53) and Yoshimi Hayashi (LLB, '58), recently appointed Chief Judge of the Hawaii Intermediate Court of Appeals. A 6:30 p.m. reception and dinner precedes Dean Barron's remarks at the King's Garden Restaurant, 3477 Waialae Avenue.

Barron, a GW law faculty member since 1965, became dean of the National Law Center last year. His topic is "Thoughts of a First-Year Dean."



News Release

GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 16, 1980

CONTACT: DIANE RUSH

676-6464 (Office)
338-3497 (Home)

FOR IMMEDIATE RELEASE

NEW PROGRAM IN DANCE THERAPY OFFERED AT GW

WASHINGTON, D.C. -- A new undergraduate program in dance therapy will be offered by George Washington University's School of Education and Human Development in fall 1980.

This program provides undergraduates interested in dance therapy as a career with a broad educational background in dance and the social sciences and introductory experiences in dance therapy, and prepares the student to pursue a master's degree in dance therapy.

Practical experience in dance therapy consists of a semester of field work as a volunteer in some capacity other than as a dance therapist in a mental health or educational facility, teaching dance to various age groups considered normal, assuming leadership in recreational settings, or observing and assisting an individual working in dance therapy in a variety of settings.

For more information, call Nancy Johnson at (202) 676-6629.



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 17, 1980

CONTACT: DIANE RUSH
(202) 676-6464 (Office)
(202) 338-3497 (Home)

PUBLIC SERVICE ANNOUNCEMENT
FOR USE THROUGH AUGUST 29

GW SHORT COURSES IN ENGINEERING

(30 SECONDS)

George Washington University's Continuing Engineering Education Program will present a series of short courses in statistical methods, service contracting, and telecommunications at the Royal Quality Inn, 4875 North Harbor Drive, San Diego, August 18-29.

For information, call (800) 424-9773. That's (800) 424-9773.

-end-



News Release

GEORGE WASHINGTON UNIVERSITY

Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 17, 1980

CONTACT: DIANE RUSH
646-6464 (Office)
338-3497 (Home)

FOR IMMEDIATE RELEASE

SOCIOLOGIST ETZIONI JOINS GW FACULTY

WASHINGTON, D.C. -- Amitai Etzioni, a sociologist and scholar of international renown, joined the George Washington University faculty on July 1.

Etzioni comes to GW from the White House where he was a senior adviser in the Executive Office of the President. Prior to that, he spent a year at the Brookings Institution as a guest scholar. Etzioni's office is 714-J, Gelman Library, GW, 2130 H St., NW. Phone: 676-8190.

Etzioni is the first person to hold the rank of university professor, a position recently authorized by the university's board of trustees. The establishment of the new faculty rank allows the university to bring to campus scholars of distinguished reputation who have made significant contributions beyond any single discipline, demonstrating a wide range of knowledge and breadth of understanding.

A university professor may teach courses in more than one area of expertise while continuing with scholarly activity. Etzioni will teach at both the undergraduate and graduate

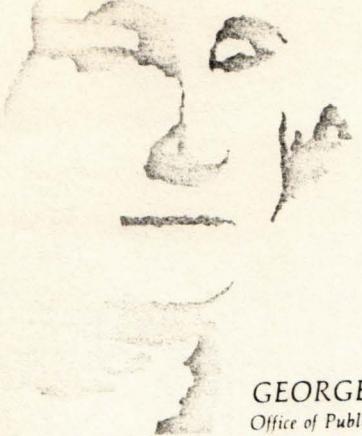
levels on topics of interest to students in every academic division of the university. His teaching schedule includes a lecture course on contemporary American society and a seminar in public policy.

GW President Lloyd H. Elliott termed the action "one of the most important faculty appointments the university has ever made. Dr. Etzioni is a first-ranked scholar in social theory and sociology today," he said.

"Washington is the center of the world for public affairs," said Etzioni, "and sociology can make a contribution to assure that decisions made here are socially valid." His decision to remain in Washington and to join the George Washington University faculty was influenced, he said, by the fact that GW has been effective in mobilizing its community and resources, and by his belief that "GW is ready to become the leading university in the area."

Etzioni is a consultant to the U.S. Office of Education, the Office of Economic Opportunity, the Arms Control and Disarmament Agency and the President's Commission on the Causes and Prevention of Violence. The author or editor of more than 15 books, he has written on topics ranging from the next technological revolution, complex organizations and political unification, to the domestic and international implications of the space race and studies in social change. His writings have been published in several languages.

7/14



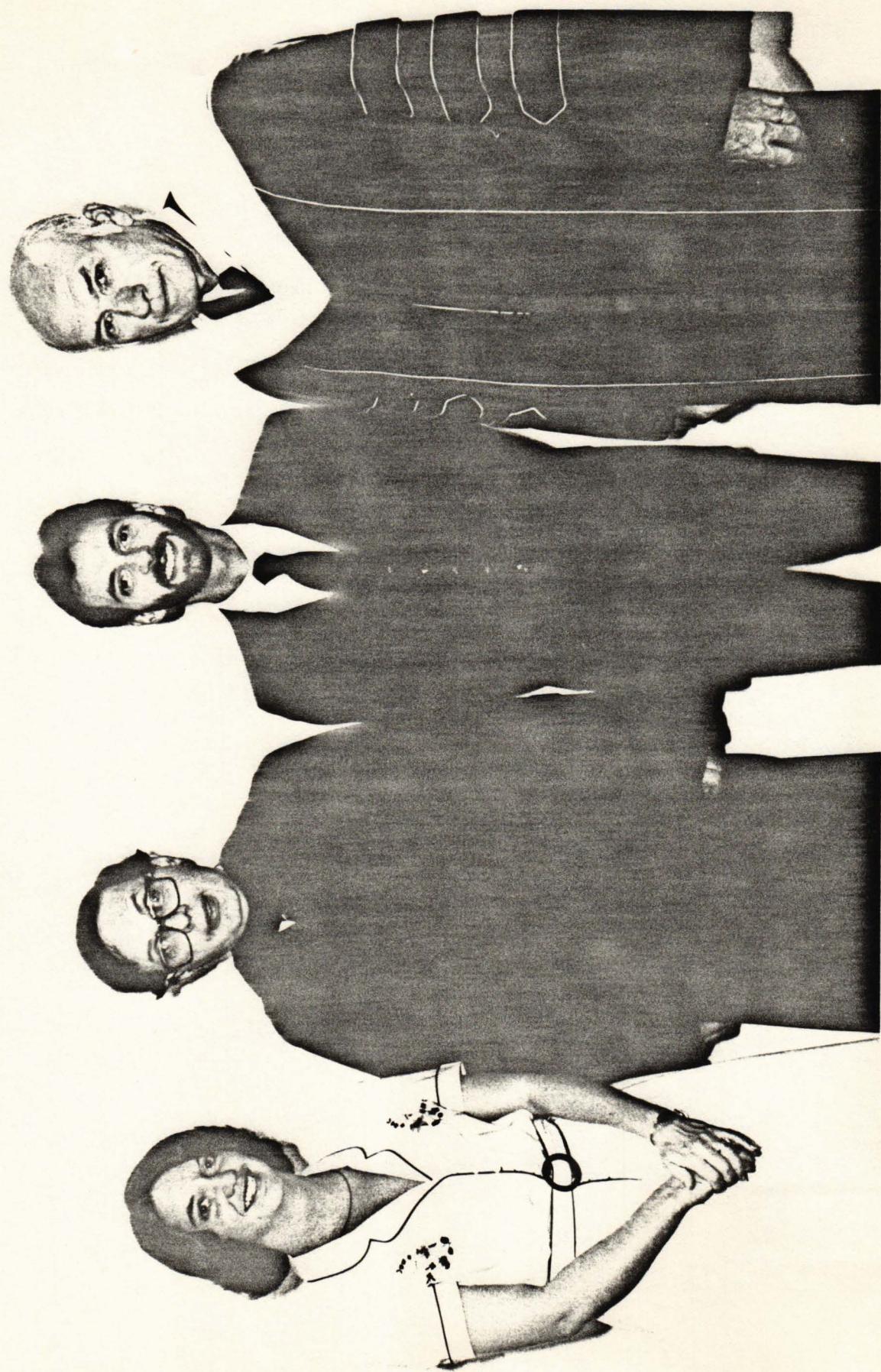
GLOBE NEWSPAPERS
3847 Picket Road
Fairfax, VA. 22031

GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052

ARLINGTON RESIDENT RECEIVES AWARD-- Ellen M. Mahan, left, of North Pierce Street, Arlington, received the Jacob Burns Van Vleck Case Club Award at the George Washington University this year. She is shown with, L to R, Dean of the GW National Law Center Jerome A. Barron, Peterson W. Jaegerman, who received another award (the Jennie Hassler Walburn Award) and GW President Lloyd H. Elliott. Ms. Mahan's award went to the members of the winning team in the final appellate Van Vleck moot court arguments in the 1979-80 academic year. Ms. Mahan will be a senior at the GW National Law Center in September. (Her teammate was Mark F. Laufman, not pictured.)

Office of Public Relations
The George Washington University
Washington, D.C. 20052.

CONTACT: JANE LINGO
676-6460 (office)
234-3453 (home)





News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 22, 1980

CONTACT: ROBERT BOVÉ
676-6463 (office)
528-4791 (home)

PUBLIC SERVICE ANNOUNCEMENT FOR
BROADCAST THROUGH AUGUST 30, 1980

REGISTRATION STARTS FOR GW PARALEGAL TRAINING FOR SENIOR CITIZENS
(30 seconds)

George Washington University's Paralegal Training for Seniors is now registering for the fall session beginning in September. If you are 55 years or older and want to learn how to help other senior citizens with legal problems, you may be eligible for this nine-month program designed especially for older persons. Courses focus on such topics as Social Security, Medicare, age discrimination and the child custody rights of grandparents. For registration information call GW's Institute of Law and Aging at 676-4869. That's 676-4869.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 25, 1980

CONTACT: DIANE RUSH
676-6464 (office)
338-3497 (home)

PUBLIC SERVICE ANNOUNCEMENT FOR
BROADCAST THROUGH AUGUST 20, 1980

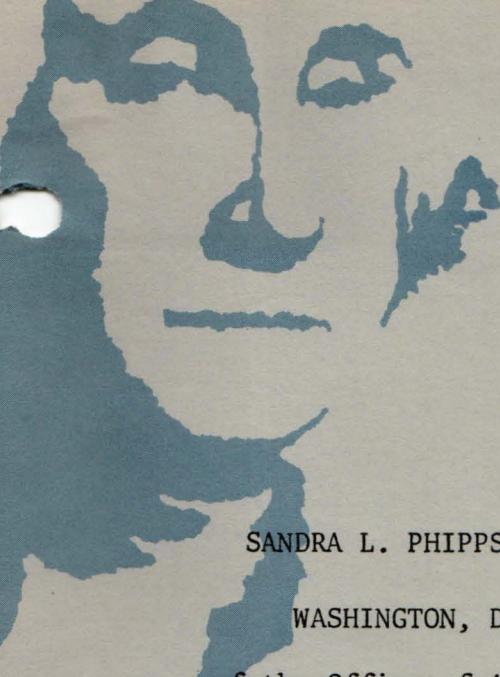
GW SHORT COURSES IN ENGINEERING

(30 seconds)

George Washington University's Continuing Engineering Education Program will present two short courses in fiber optics and microfilm information systems at the Holiday Inn, 9901 La Cienega Boulevard, August 20-27.

For information, call (800) 424-9773. That's (800) 424-9773.

-end-



News Release

GEORGE WASHINGTON UNIVERSITY

Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 30, 1980

CONTACT: JANE LINGO
676-6460 (Office)
234-3453 (Evening)

FOR IMMEDIATE RELEASE

SANDRA L. PHIPPS BECOMES DIRECTOR OF ALUMNI RELATIONS FOR GW

WASHINGTON, D.C. -- Sandra L. Phipps, currently associate director of the Office of Alumni Relations at George Washington University, will assume the post of director on August 1, GW Vice President for Student Affairs William P. Smith has announced.

A Phi Beta Kappa graduate of George Washington, Ms. Phipps received her B.A. with distinction in psychology. She came to GW in 1967 from the Office of Development at Georgetown University. At GW, she first served as administrative assistant to the vice president for development, then as director of the GW annual fund, and subsequently as executive assistant to the vice president for development.

In 1972, Ms. Phipps became associated with the Alumni Office on a part-time basis for four years, while completing work for her degree. From March to August 1976, she was assistant to the director of GW's Advanced Management Education Center. She became assistant director of the Office of Alumni Relations in August 1976, and associate director in October 1978. She has served twice as acting director of the office.

A long-time resident of Arlington, Va. (South Four Mile Run Drive), she enjoys working in ceramics, running, bicycling with her daughter Dana, doing needlework such as crewel and petit point, and cultivating a variety of house plants. She teaches a class in aerobic exercise at GW's Charles E. Smith Center through the university's intramural program.



THE
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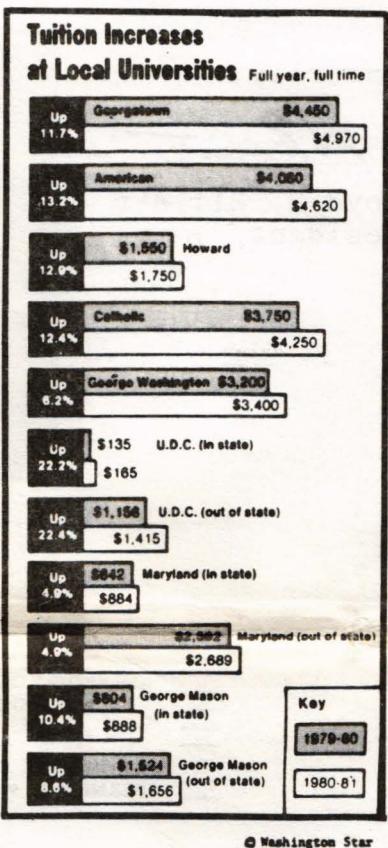
Washington, D.C. 20052 / Office of the President / (202) 676-6500

July 24, 1980

Dear GW Student:

I would like to review with you some of the events which have taken place this spring and summer and which will affect us all as members of the George Washington University community.

First, as you know, the Board of Trustees at its May 15 meeting set a specific amount--\$50 a semester--for an energy surcharge to tuition. This surcharge was necessary in spite of the fact that GW began a strict energy conservation program in 1971 including installing thermally efficient windows in dormitories and academic buildings, computer control of heating and air conditioning systems and reducing lighting levels in many buildings. The Board decided to separate the cost of energy from tuition to make it more visible, as well as to call attention to our efforts to control these costs. This action, they decided, was more informative than burying energy costs in tuition, as most other institutions have done. GW tuition will go from \$3,200 to \$3,400 next fall. George Washington University's tuition, even when the surcharge is added, remains below the tuition charges of the other private area universities. The percentage tuition increase, 6.2 per cent, is the lowest of all private and of many of the publicly supported institutions in the area. I invite your attention to the following table reprinted with permission from The Washington Star's June 1 edition.



The matter of tuition brings me to a further point. One of the main reasons we have been able to keep tuition rates below so many other institutions is the income GW receives from the prime location commercial properties it constructs and leases to others. Those who read the recent series of articles in The Washington Post in May depicting the university as real estate developer should remember that the income from properties like the Thomas Edison and Joseph Henry buildings not only enables the university to hold tuition increases to a minimum, but helps bring in funds to build much-needed educational facilities for the campus.

The Academic Cluster, now only an excavation at 22nd and H Streets, is one such facility. In 1982, if you are here, you may well be using facilities in the cluster, perhaps to sculpt, or paint, to learn to use the computer, or to play the violin. We will then wonder how we ever did without the cluster, just as it would be difficult now to imagine the campus without the Marvin Center, the Smith Center or the library.

Speaking of the library, you may have seen the workers changing the lettering on the building in the spring. That change meant that the library, thanks to the generosity of the Gelman Foundation, Inc., has received a new name, and an endowment of \$1.5 million with which to enrich the library's collections. The university library is now the Melvin Gelman Library.

Another milestone of which we are all proud is the completion of the University Mall at Eye Street, dedicated May 16th. The bronze bust of George Washington on the mall is the work of sculptor Avard Fairbanks and was given to the university by his son, Dr. David N.F. Fairbanks and family. The mall is the culmination of many years' work and planning. In the years to come it will be there for the enjoyment of students, community residents, faculty and staff alike.

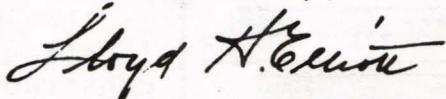
Eye Street Mall is complete, but you will see construction begin on several other major projects in the coming academic year. The university will be extending the Joseph Henry Building on Pennsylvania Avenue to provide additional space needed by the principal tenant, the National Academy of Sciences. The street level of this extension will include space for additional shops along Pennsylvania Avenue. Ground will be broken for the World Bank office building in the block bounded by F and G, 19th and 20th Streets. And, of course, the 2000 Pennsylvania Avenue project--including Red Lion Row--will progress from the planning stages into construction.

This summer two very distinguished faculty members are joining the university. Sociologist Amitai Etzioni arrived in July from his post as senior adviser at the White House; British historian Marcus Cunliffe arrives in September from the University of Sussex. They will both teach graduate courses in their disciplines, but will also lecture in undergraduate courses open to a cross section of students at GW. I commend these courses to you.

New faculty like Professors Etzioni and Cunliffe and new facilities like the Academic Cluster and the commercial projects which make them possible strengthen George Washington University in its ability to meet its first commitment: providing the best possible education, at an affordable price, to our students.

I wish you a most productive year.

Sincerely,



Lloyd H. Elliott
President



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Office of the President

Washington, D.C.
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News Release

GEORGE WASHINGTON UNIVERSITY

Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: JULY 31, 1980

CONTACT: DIANE RUSH
676-6464 (Office)
338-3497 (Home)

FOR IMMEDIATE RELEASE

The Cooperative Education and Training Program (CETP) is an idea whose time has come--intensive technician-level training leading to well-paying jobs in the rapidly expanding field of electronics for those who do not wish to spend four years in college.

CETP is a 17-month work/study certificate program sponsored by George Washington University's School of Engineering and Applied Science. It's a practical approach to electronics technology that combines basic concepts with hands-on laboratory experience and a semester of work experience in one of two specialties--business machine service or biomedical electronics technology.

CETP graduates prove the program's success. They demonstrate the technical competency as well as the professional and personal maturity that companies seek. With an outstanding graduate placement record, former students are employed by organizations such as 3M Corporation, Xerox, Metro, Rixon, Washington Hospital Center, National Institutes of Health and Honeywell. Entry-level salaries range from \$12,000 to \$18,000 per year.

CETP training is rigorous. Approximately 26 hours per week of practical, hands-on electronics training experience is complemented by a communication skills course covering resume writing, interviewing and interpersonal relations skills. High academic standards and a strict

attendance policy develop the qualities students need to enter the paid on-the-job-training work phase of the program.

Area co-op employers hire students to work full-time for four months as trainees. Through close interaction with these companies and organizations, CETP meets both students' and employers' needs. Employers can preview prospective permanent employees while utilizing an on-going source of quality technicians, and students can develop good work records and confidence in their abilities while experiencing the transition between school and work.

Each September, January and May, approximately 44 students enroll for CETP and about two out of three complete the program. This fall the fourth business machine service technician program begins. Biomedical electronics technician and business machine service technician programs are scheduled for January 1981.

CETP began in 1976 with a U.S. Department of Labor grant. The experimental program was an innovative way for educational institutions and industries to provide technician training to meet the expanding needs of the electronics field. CETP was charged with determining the needs of industry and designing a curriculum to meet the demands of the job market.

Among students currently in co-op employment:

- James Tedder is testing and troubleshooting data communication models and microprocessors for Penril Corporation of Rockville, Md. "I find the field of electronics wide open as far as employment goes--lots of room for career growth, travel and a chance to make good money," he said.

• Shirley Williams is working as a field service trainee with the 3M Company in McLean, Va. "Our hands-on training experience with 3M equipment in school gave me an excellent background for working on equipment for 3M customers," she said. "3M is giving me valuable work experience in business machine service repair, and I'm gaining tremendous insight into other aspects of working that could never be taught in a classroom."

• Robert Mann entered the business machine service technician program because he needed specialized training to qualify for the majority of jobs advertised by employers. "I found that a general college background didn't help much in getting a job," said Mann. His specialized training led to a job with Metro maintaining farecard machines.

• Kay Clark says electronics technology offers an expanding and challenging career opportunity for her at Walter Reed Army Medical Center, where she has exposure to a wide variety of state-of-the-art biomedical equipment and practical experience that can only be gained in the field.

CETP applications are now being accepted for the fall semester which begins on October 6. Applicants needing remedial work in mathematics and English will be required to enroll in a pre-technical training phase from September 2 to October 3. Acceptance is on a first-come-first-served basis. Interested individuals should submit applications as soon as possible. Students may apply for a Basic Educational Opportunity

page four of four

Grant (BEOG) and a State Student Incentive Grant (SSIG) as well as other forms of financial aid. In addition, a limited amount of CETA funding is available for CETA-eligible participants from certain jurisdictions.

For futher information, contact George Washington University, Cooperative Education and Training Program, 1343 H Street, NW, 10th floor, Washington, D.C. 20005. Telephone: 676-4450.

-30-



News Release

GEORGE WASHINGTON UNIVERSITY

Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: AUGUST 1, 1980

CONTACT: ROBERT BOVÉ

(202) 676-6463 (Office)

(703) 528-4791 (Home)

(NAME OF SCHOOL) POLITICAL SCIENCE TEACHER

GETS CLOSE-UP VIEW OF CAMPAIGN '80 AND THE NATIONAL GOVERNMENT

WASHINGTON, D.C. -- (Name of school) political science teacher (name of teacher) received first-hand a detailed account of the 1980 presidential campaign and how the American political system operates during an intensive two-week national government seminar at George Washington University (July 14-25).

The Robert A. Taft Institute of Government Seminar brought together 26 elementary and high school political science teachers from across the country under the auspices of the GW political science department and the institute. The program is under the direction of Dr. Stephen J. Wayne, GW professor of political science and public affairs.

While most of the nation depended on television for news of the Republican National Convention (and the latest Billy Carter controversy), Taft Seminar teachers discussed the meaning of these events with politicians, political scholars, pollsters, Washington "insiders" and members of the media. The advantage this gives the teachers in the classroom this fall--when students return from vacation and the presidential campaign

goes into full swing--was expressed by Independent Television News Association correspondent Ford Rowan, who said, "It's a shame that the majority of people rely on television as their single source of news. Television doesn't treat issues very well and never has." Rowan, who scans several newspapers a day, suggested that teachers use the print media.

The common thread running through discussions was the decline of the two-party system and its effect on the electoral process. Democratic Party reforms of the last 12 years, in particular, came under attack from Dr. Austin Ranney, author and member of the American Enterprise Institute think tank and a member of the committees which drew up the party reforms in 1968, 1972 and 1976. "What we have done with these reforms," said Ranney, "is to divorce completely the process of winning a nomination from winning the national election and, more importantly, from the actual process of governing."

Because there is no chance for a return to the traditional smoke-filled rooms where presidential candidates practiced wheeling and dealing, Ranney sees further decline in the presidency, as candidates focus exclusively on getting nominated and not on mastering the skills needed to govern well or on making the contacts who bring power to the position. "We'll be lucky to get a skillful, governing president," he said. "If it happens, it will be in spite of the nominating process."

Democratic National Committee Executive Director Elaine Kamarck, who characterized the upcoming Democratic Convention as "hand-to-hand combat in the aisles compared to the choreographed Republican convention," said the power brokers of the past, such as the late Mayor Richard Daley

page three of four

of Chicago, have been replaced by groups like the National Education Association. "NEA has 430 delegates," she said, "more than any labor union."

The lack of leadership the teachers felt in Washington extended to Congress, whose members over the last decade have helped weaken the power of the presidency--and their own power as well. Congressman Richard Cheney (R-Wyo.) told seminar participants that "because of the demise of the seniority system, a congressman's political future is not related to...the guidance of leadership. The changes make us a far more representative body, but it is now extremely difficult to pull views together into any kind of coherent whole."

Seminar participants spent two days on Capitol Hill hearing congressmen and their aides describe internal workings of their offices. Legislative assistant Alan Moore of Senator John Danforth's (D-Mo.) office described how constituent letters are answered with standardized paragraphs and computer typewritten. Some teachers were distressed by this as well as the practice of staffing offices with people who know their way around Washington, instead of people from the home state.

Michael MacLeod, director of John Anderson's independent presidential campaign, said Anderson has his hopes pinned on the League of Women Voters, which sponsor the presidential debates. "It's extremely important," he admitted. "If we don't get in those debates with Reagan and Carter, it will foster the impression that Anderson is not a major candidate. Then we would be in deep trouble."

GW political scientist Susan Carroll discussed the role socialization plays in forming children's political attitudes. "When you're brought

up to believe that a woman's place is in the home, it becomes politically relevant when you walk into a voting booth years later and are confronted with two candidates, one of whom is a woman," she said. Studies of second graders, according to Carroll, show that they see government as a man. "The quality we seem to think is the most important in a president is strength, toughness. One could go so far as to say macho."



News Release

GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: AUGUST 6, 1980

CONTACT: FRAN MARSH
676-6460 (Office)
333-6148 (Home)

FOR IMMEDIATE RELEASE

94% OF GW STUDENTS REPAY NATIONAL DIRECT LOANS PROMPTLY

WASHINGTON, D.C. ---Eight years ago 85 per cent of students in the NDSL program at George Washington University began their loan repayments on time; today the figure is 94 per cent. Though GW financial aid officials emphasize that intervening years have brought changes in the way loans "in good standing" are tabulated, the increase represents a marked drop in the default rate from 15 per cent in 1972 to 5.6 per cent in 1980. National NDSL default rates have exceeded 15 per cent in recent years.

GW loan collection officer Ruth Hoch attributes the reduction in defaults to three efforts: pursuing collections, obtaining as much information on the borrower as possible after loan approval and the use of a newly available IRS skip-tracing service. Hoch, who handles the entire collection process at GW with the aid of a half-time secretary, says that many former students, once located, begin payment promptly after receiving an initial letter.

GW's 6 per cent default rate is significant, says Vicki Baker, director of financial aid, in spite of changes over the years in the method for counting defaulters. "Currently a person who is making regular payments towards a loan is not in default, even if he is not paying enough to bring the loan up-to-date," she explains.

-more-

Another factor reducing the numbers of defaulters statistically is a provision that allows universities to write off loans more than two years old as uncollectible by turning them over to the Office of Education. Institutions are not reimbursed for these loans, but can erase them from records as bad debts. "Some institutions assigned hundreds of loans to the Department of Education for collection," said Baker. "In the two years this procedure has been permitted, George Washington University has written off 22 loans in this manner."

GW's collection system has also improved since 1978 because no account is ever left in limbo. "The minute that payment is not forthcoming, the collection process begins," says Hoch. First, four notices are sent by our billing agent (not a collection agency, but a company handling billings for the office). If there is no response, Hoch begins another series of four personal letters. Then she telephones the borrower. If all these attempts fail, the account is given to an attorney. After a letter of notification, the attorney files a complaint in court which usually results in a judgment against the borrower.

"For institutions who use a collection agency, this process can cost as much as 50 per cent of the amount actually collected," said Hoch. GW finds that the combination of an in-house collection process plus a program of attorney referrals results in lower collection costs...which makes it well worth the time and effort involved to pursue collections.

The amounts of delinquent accounts average about \$1,300.

"The most important reason we pursue collections to the extent we do is that it gives us more money to loan out the next year.

more-

page three of three

We can loan more because we collect more," said Baker.

For 1979-80, collections of accounts in good standing and delinquent accounts made up 36 per cent of the money GW loaned out. IN 1978-79, 1,050 GW students received \$1.5 million in NDSL funds.

The skip-tracing service has also been a help. The university provides the Internal Revenue Service with a list of social security numbers and borrowers' last names. The list is then matched against addresses on tax returns.



News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: AUGUST 6, 1980

CONTACT: ROBERT BOVE
676-6463 (Office)
528-4791 (Home)

FOR IMMEDIATE RELEASE

CAMPAIGN '80 AND THE AMERICAN POLITICAL SYSTEM

FOCUS OF POLITICAL SCIENCE SEMINAR AT GW

WASHINGTON, D.C. -- The 1980 presidential campaign and how the American political system operates was the focus of an intensive two-week national government seminar at George Washington University (July 14-25).

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page three of four

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The lack of leadership the teachers felt in Washington extended to Congress, whose members over the last decade have helped weaken the power of the presidency--and their own power as well. Congressman Richard Cheney (R-Wyo.) told seminar participants that "because of the demise of the seniority system, a congressman's political future is not related to...the guidance of leadership. The changes make us a far more representative body, but it is now extremely difficult to pull views together into any kind of coherent whole."

Seminar participants spent two days on Capitol Hill hearing congressmen and their aides describe internal workings of their offices. Legislative assistant Alan Moore of Senator John Danforth's (D-Mo.) office described how constituent letters are answered with standardized paragraphs and computer typewritten. Some teachers were distressed by this as well as the practice of staffing offices with people who know their way around Washington, instead of people from the home state.

Michael MacLeod, director of John Anderson's independent presidential campaign, said Anderson has his hopes pinned on the League of Women Voters, which sponsor the presidential debates. "It's extremely important," he admitted. "If we don't get in those debates with Reagan and Carter, it will foster the impression that Anderson is not a major candidate. Then we would be in deep trouble."

GW political scientist Susan Carroll discussed the role socialization plays in forming children's political attitudes. "When you're brought

up to believe that a woman's place is in the home, it becomes politically relevant when you walk into a voting booth years later and are confronted with two candidates, one of whom is a woman," she said. Studies of second graders, according to Carroll, show that they see government as a man. "The quality we seem to think is the most important in a president is strength, toughness. One could go so far as to say macho."

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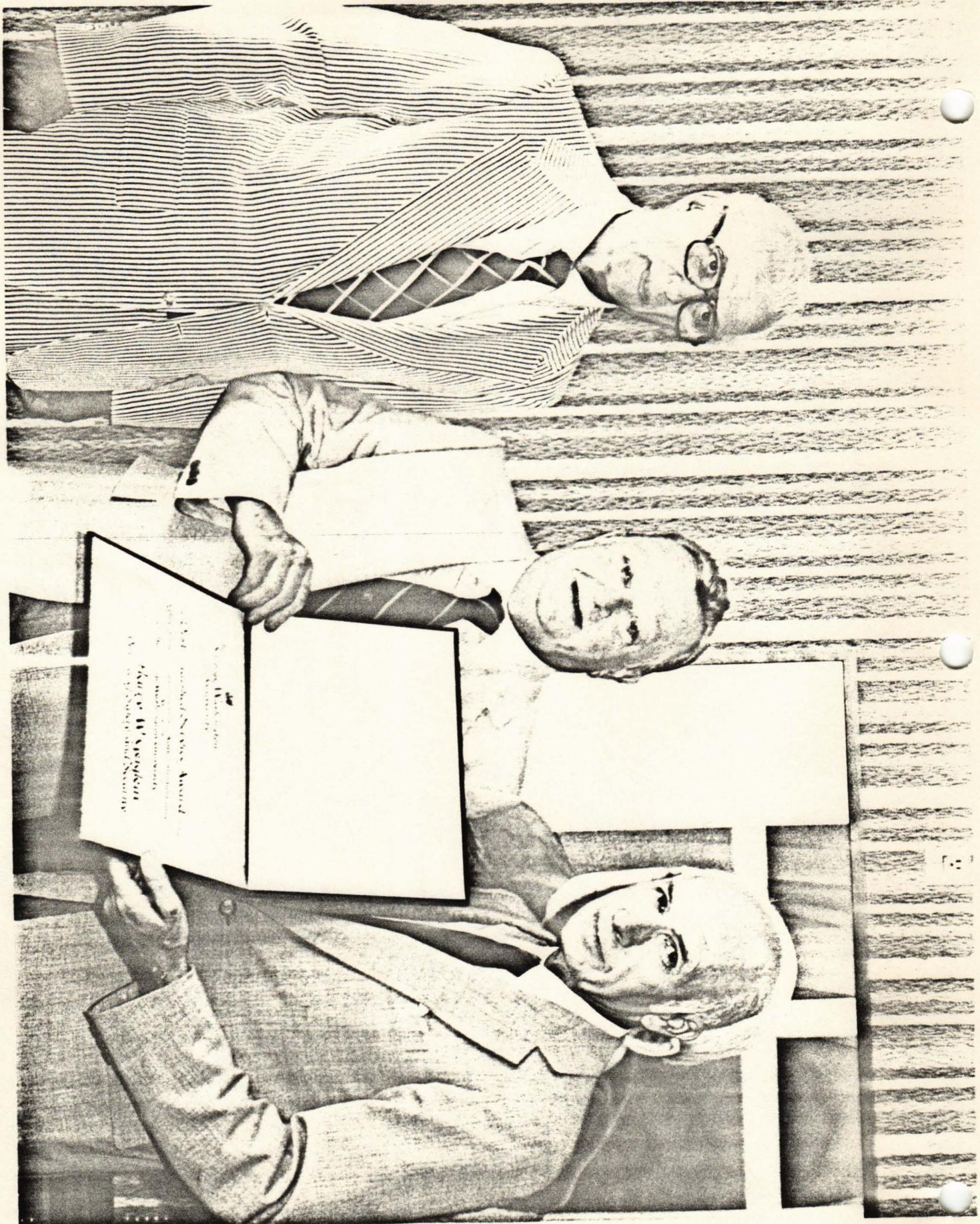
Mr. Daniel W. Kitchens, Editor
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International Association of College
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GEORGE WASHINGTON UNIVERSITY
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Retiring George Washington University Director of Safety and Security Harry W. Geiglein stands between GW President Lloyd H. Elliott, right, and GW Vice President for Administration and Research Carl J. Lange after he was presented a GW distinguished service award at a reception on July 10. He is now enjoying retirement at his home in Maryland.

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Office of Public Relations



August 1, 1980

Mr. Daniel W. Kitchens, Editor
Campus Law Enforcement Journal
International Association of College
and University Security Directors
P.O. Box 2186
Athens, GA. 30602

Dear Mr. Kitchens:

Enclosed are a picture of Harry W. Geiglein, a member of the International Association of College and University Security Directors, and the article on his retirement from the post of GW's Director of Safety and Security which appeared in the GW Monday Report.

I hope you can use this in your magazine. I can put you in touch with Mr. Geiglein if you would like to talk with him directly.

Sincerely,

Jane Lingo
Assistant Director of Public
Relations

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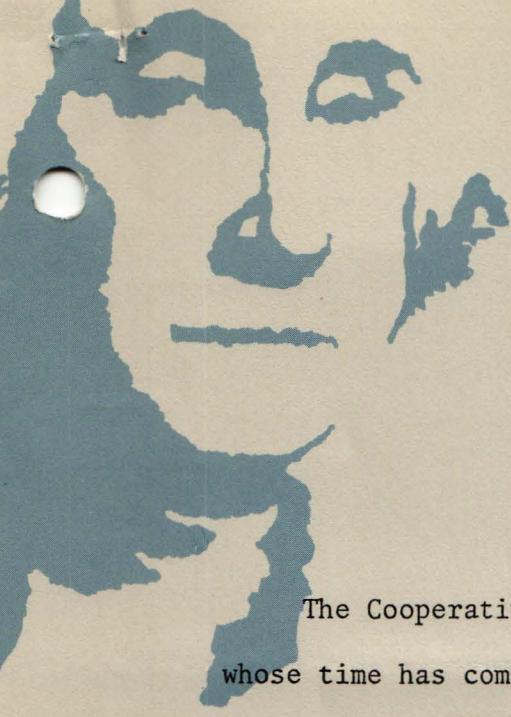
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Office of Public Relations/Washington, D.C. 20052

HLAVINS HOLD ENGINEERING DEGREES--Susan and Joseph Hlavin posed for the camera before the May commencement exercises at George Washington University when they both received degrees of master of engineering administration. Residents of Mildale Court, Phoenix, Md., both are associated with the C&P Telephone Company. Mrs. Hlavin is in computer science and management information systems and holds an undergraduate degree in electrical engineering from the University of Miami. Mr. Hlavin is responsible for the company's engineering and construction forces in the Baltimore metropolitan area. He received a degree in civil engineering from Johns Hopkins. The Hlavins are the owners of the Norjo Apartments on 36th Street in Ocean City, Md.

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News Release

GEORGE WASHINGTON UNIVERSITY

Office of Public Relations/Washington, D.C. 20052/(202) 676-6460
MAILING DATE: JULY 31, 1980

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FOR IMMEDIATE RELEASE

The Cooperative Education and Training Program (CETP) is an idea whose time has come--intensive technician-level training leading to well-paying jobs in the rapidly expanding field of electronics for those who do not wish to spend four years in college.

CETP is a 17-month work/study certificate program sponsored by George Washington University's School of Engineering and Applied Science. It's a practical approach to electronics technology that combines basic concepts with hands-on laboratory experience and a semester of work experience in one of two specialties--business machine service or biomedical electronics technology.

CETP graduates prove the program's success. They demonstrate the technical competency as well as the professional and personal maturity that companies seek. With an outstanding graduate placement record, former students are employed by organizations such as 3M Corporation, Xerox, Metro, Rixon, Washington Hospital Center, National Institutes of Health and Honeywell. Entry-level salaries range from \$12,000 to \$18,000 per year.

CETP training is rigorous. Approximately 26 hours per week of practical, hands-on electronics training experience is complemented by a communication skills course covering resume writing, interviewing and interpersonal relations skills. High academic standards and a strict

attendance policy develop the qualities students need to enter the paid on-the-job-training work phase of the program.

Area co-op employers hire students to work full-time for four months as trainees. Through close interaction with these companies and organizations, CETP meets both students' and employers' needs. Employers can preview prospective permanent employees while utilizing an on-going source of quality technicians, and students can develop good work records and confidence in their abilities while experiencing the transition between school and work.

Each September, January and May, approximately 44 students enroll for CETP and about two out of three complete the program. This fall the fourth business machine service technician program begins. Biomedical electronics technician and business machine service technician programs are scheduled for January 1981.

CETP began in 1976 with a U.S. Department of Labor grant. The experimental program was an innovative way for educational institutions and industries to provide technician training to meet the expanding needs of the electronics field. CETP was charged with determining the needs of industry and designing a curriculum to meet the demands of the job market.

Among students currently in co-op employment:

- James Tedder is testing and troubleshooting data communication models and microprocessors for Penril Corporation of Rockville, Md. "I find the field of electronics wide open as far as employment goes--lots of room for career growth, travel and a chance to make good money," he said.

• Shirley Williams is working as a field service trainee with the 3M Company in McLean, Va. "Our hands-on training experience with 3M equipment in school gave me an excellent background for working on equipment for 3M customers," she said. "3M is giving me valuable work experience in business machine service repair, and I'm gaining tremendous insight into other aspects of working that could never be taught in a classroom."

• Robert Mann entered the business machine service technician program because he needed specialized training to qualify for the majority of jobs advertised by employers. "I found that a general college background didn't help much in getting a job," said Mann. His specialized training led to a job with Metro maintaining farecard machines.

• Kay Clark says electronics technology offers an expanding and challenging career opportunity for her at Walter Reed Army Medical Center, where she has exposure to a wide variety of state-of-the-art biomedical equipment and practical experience that can only be gained in the field.

CETP applications are now being accepted for the fall semester which begins on October 6. Applicants needing remedial work in mathematics and English will be required to enroll in a pre-technical training phase from September 2 to October 3. Acceptance is on a first-come-first-served basis. Interested individuals should submit applications as soon as possible. Students may apply for a Basic Educational Opportunity

page four of four

Grant (BEOG) and a State Student Incentive Grant (SSIG) as well as other forms of financial aid. In addition, a limited amount of CETA funding is available for CETA-eligible participants from certain jurisdictions.

For futher information, contact George Washington University, Cooperative Education and Training Program, 1343 H Street, NW, 10th floor, Washington, D.C. 20005. Telephone: 676-4450.

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